

### **Alabama Microenterprise Network**

exists to bridge the divide between microbusinesses, the entities that serve them and the communities that benefit from them.

AMN is an umbrella organization that supports microbusiness service providers as they reach out and lift up our microbusinesses.











BRIDGING THEDIVIDE SERVICE PROVIDERS COMMUNITY

Alabama Microenterprise Network

Post Office Box 1882 Birmingham, Alabama 35201 microenterprisealabama.org







## WHO WE SERVE AND SUPPORT

#### Microbusiness services providers

People and organizations that directly support microbusinesses on a daily basis.

**Higher-level organizations** that support the microbusiness community or have microbusiness service providers in their network.

AMN is part of a community committed to the growth and development of microbusinesses

#### **WHAT WE DO**

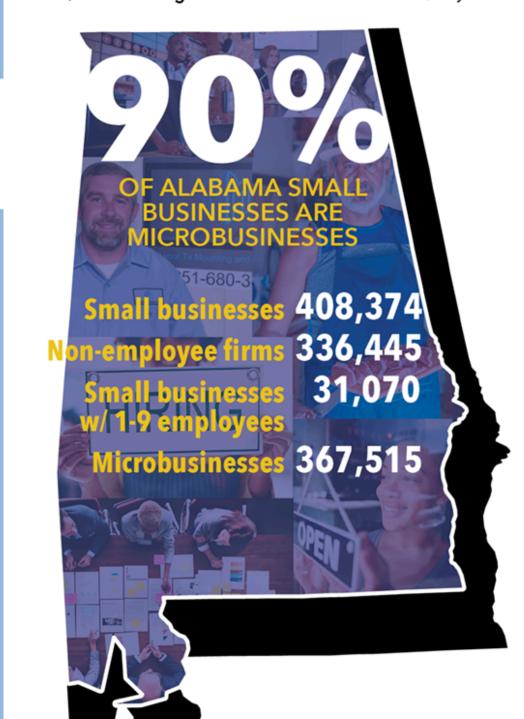
AMN promotes, educates and advocates for Alabama's microbusiness service providers.

- AMN raises awareness of the economic impact that microbusinesses have on the state
- AMN provides information to build capacity and expand resources for microbusiness service providers.
- AMN connects and collaborates with microbusiness service providers and key stakeholders across the state

## PROMOTE EDUCATE ADVOCATE

# AMN actively promotes awareness of the impact of microbusiness development in Alabama.

Research found that microbusiness presence create a variety of positive social impacts: Reducing unemployment by creating jobs; driving up median household income; producing wealth and upward mobility across racial, ethnic and gender lines. Business Alabama, May 2023





(Men 38%, as of

January 2023)