



Alabama Microenterprise Network exists to bridge the divide between microbusinesses, the entities that serve them and the communities that benefit from them.

AMN is an umbrella organization that supports microbusiness service providers as they reach out and lift up our microbusinesses.



MICROBUSINESSES



SERVICE PROVIDERS



COMMUNITIES



**BRIDGING
THE DIVIDE**

**MICROBUSINESSES
SERVICE PROVIDERS
COMMUNITY**

Alabama Microenterprise Network
Post Office Box 1882
Birmingham, Alabama 35201

microenterprisealabama.org





WHO WE SERVE AND SUPPORT

Microbusiness services providers

People and organizations that directly support microbusinesses on a daily basis.

Higher-level organizations that support the microbusiness community or have microbusiness service providers in their network.



AMN is part of a community committed to the growth and development of microbusinesses



WHAT WE DO

AMN promotes, educates and advocates for Alabama's microbusiness service providers.

- AMN raises awareness of the economic impact that microbusinesses have on the state
- AMN provides information to build capacity and expand resources for microbusiness service providers.
- AMN connects and collaborates with microbusiness service providers and key stakeholders across the state



PROMOTE EDUCATE ADVOCATE

AMN actively promotes awareness of the impact of microbusiness development in Alabama.

Research found that microbusiness presence create a variety of positive social impacts: Reducing unemployment by creating jobs; driving up median household income; producing wealth and upward mobility across racial, ethnic and gender lines. *Business Alabama, May 2023*



20%

1 in 5



people in the labor force own a microenterprise



Women account for 61% of microbusiness owners in the state of Alabama (Men 38%, as of January 2023)