Wednesday, September 15, 2021
Post-COVID Next Steps

ALL TIMES ARE CENTRAL STANDARD TIME

9 – 9:05 AM OPENING REMARKS & WELCOME
Dr. Charlotte P. Morris,
President, Tuskegee University

9:05 – 9:30 AM KEYNOTE SPEAKER
Maggie Anderson, Author, Our Black Year;
Co-Founder, The Empowerment Experiment

9:30 – 10:30 AM PANEL DISCUSSION
Post-COVID: The Road to Recovery
Moderator: Felecia Lucky, President, Black Belt Community Foundation
Panelists: Dr. Ken Harris, President/CEO, National Business League; Bob Dickerson,
Executive Director, Birmingham Business Resource Center; William Barnes, President
and CEO, Birmingham Urban League

10:30 – 11:30 AM PANEL DISCUSSION
Access to Capital: Funding Pathways
Moderator: Grover Brown, Community Enterprise Investments, Inc.
Panelists: Cory Green, Commercial Relationship Manager/Vice President, Regions
Bank; Reginald Smith, Managing Director, Sabre Finance; Kevin Tillman, Small
Business Lender, Communities Unlimited

CLOSING REMARKS
Thursday, September 16, 2021
Access to Capital & Digital Marketing

ALL TIMES ARE CENTRAL STANDARD TIME

9 – 9:05 AM  Opening Remarks
Lawrence Haygood
Mayor of Tuskegee, Alabama

9:05 – 9:25 AM  Keynote Speaker
Jeremie Greer
Founder, Co-CEO, Liberation In A Generation

9:30 – 10:25 AM  Panel Discussion
Sustainability and its Social, Economic and Environmental Impact
Moderator: Dr. Jasmine Ratliff, Self-Determining Food Economies and Policy Manager, National Black Food & Justice Alliance
Panelists: Niki Okuk, Program Manager, CALSTART, Inc.; Elaine Rasmussen, CEO, Social Impact Now; Jalaal Hayes, PhD., Founder, Elyte Energy

10:30 – 11:30 AM  Panel Discussion
Branding: Aligning Business, Brand, and Behavior
Moderator: Vanessa Kelly, Digital Marketing Director, New Georgia Project
Panelists: LaVon Lewis, President, Connected Branding; Portia Obeng, Social Media Strategist; Sherrod Shackelford, CEO, Connected Branding

11:35 AM – 12 PM  Report: State of Microbusiness in Alabama
Dr. Nyesha Black, Director of Socioeconomic Analysis and Demographics, Culverhouse College of Business, Univ. of Alabama

Closing Remarks
Gaynelle Adams Jackson, President, Alabama Microenterprise Network