

A high-contrast, black and white portrait of Booker T. Washington, looking slightly to the right. The image is rendered in a halftone or stippled style, giving it a textured appearance. The background is a solid black color.

BOOKER T. WASHINGTON ECONOMIC DEVELOPMENT SUMMIT

Tools of the Titans:
Envisioning the Future of Black Economics

BTW VIRTUAL
SUMMIT 25
SEPT 15 & 16 2021

IN PARTNERSHIP WITH



BTW SUMMIT 25

BOOKER T. WASHINGTON VIRTUAL ECONOMIC DEVELOPMENT SUMMIT

Wednesday, September 15, 2021 Post-COVID Next Steps

ALL TIMES ARE CENTRAL STANDARD TIME



Dr. Charlotte P. Morris

9 – 9:05 AM OPENING REMARKS & WELCOME

Dr. Charlotte P. Morris,

President, Tuskegee University



Maggie Anderson

9:05 – 9:30 AM KEYNOTE SPEAKER

Maggie Anderson, Author, *Our Black Year*;
Co-Founder, The Empowerment Experiment

9:30 – 10:30 AM PANEL DISCUSSION

Post-COVID: The Road to Recovery

Moderator: Felecia Lucky, President, Black Belt Community Foundation

PANELISTS: Dr. Ken Harris, President/CEO, National Business League; **Bob Dickerson,** Executive Director, Birmingham Business Resource Center; **William Barnes,** President and CEO, Birmingham Urban League



Felecia Lucky



Dr. Ken Harris



Bob Dickerson



William Barnes

10:30 – 11:30 AM PANEL DISCUSSION

Access to Capital: Funding Pathways

Moderator: Grover Brown, Community Enterprise Investments, Inc.

PANELISTS: Cory Green, Commercial Relationship Manager/Vice President, Regions Bank; **Reginald Smith,** Managing Director, Sabre Finance; **Kevin Tillman,** Small Business Lender, Communities Unlimited



Grover Brown



Cory Green



Reginald Smith



Kevin Tillman

CLOSING REMARKS

BTW SUMMIT 25

BOOKER T. WASHINGTON VIRTUAL ECONOMIC DEVELOPMENT SUMMIT

Thursday, September 16, 2021 Access to Capital & Digital Marketing

ALL TIMES ARE CENTRAL STANDARD TIME



Lawrence Haygood

9 – 9:05 AM Opening Remarks

Lawrence Haygood

Mayor of Tuskegee, Alabama



Jeremie Greer

9:05 – 9:25 AM KEYNOTE SPEAKER

Jeremie Greer

Founder, Co-CEO, Liberation In A Generation

9:30 – 10:25 AM PANEL DISCUSSION

Sustainability and its Social, Economic and Environmental Impact

Moderator: Dr. Jasmine Ratliff, Self-Determining Food Economies and Policy Manager, National Black Food & Justice Alliance

PANELISTS: Niki Okuk, Program Manager, CALSTART, Inc.; **Elaine Rasmussen**, CEO, Social Impact Now; **Jalaal Hayes**, PhD., Founder, Elyte Energy



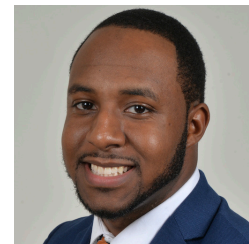
Dr. Jasmine Ratliff



Niki Okuk



Elaine Rasmussen



Dr. Jalaal Hayes

10:30 – 11:30 AM PANEL DISCUSSION

Branding: Aligning Business, Brand, and Behavior

Moderator: Vanessa Kelly, Digital Marketing Director, New Georgia Project

PANELISTS: LaVon Lewis, President, Connected Branding; **Portia Obeng**, Social Media Strategist; **Sherrod Shackelford**, CEO, Connected Branding



Vanessa Kelly



LaVon Lewis



Portia Obeng



Sherrod Shackelford



11:35 AM – 12 PM Report: State of Microbusiness in Alabama

Dr. Nyeshia Black, Director of Socioeconomic Analysis and Demographics, Culverhouse College of Business, Univ. of Alabama

Closing Remarks

Gaynelle Adams Jackson, President, Alabama Microenterprise Network



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