



F A C T S

microenterprisealabama.org



Alabama Microenterprise Network (AMN) exists to bridge the divide between micro-businesses, the entities that serve them and the communities that benefit from them

Who We Serve

Microbusiness services providers – People or organizations that directly support microbusinesses on a daily basis

Higher-level organizations that support the microbusiness community or have microbusiness service providers in their network

Who We Speak For

Microbusinesses are enterprises with five or fewer employees, including the owner and can benefit from a loan of \$50,000; the small businesses on Main Streets and cross streets all over this country, covering the full gamut of economic activity.

Think of a small law firm with two attorneys and a paralegal; the owner of the corner grocery, stock assistant and clerk; the after-school tutor; a computer technician; or an independent truck driver.

Promote

What We Do

AMN promotes the awareness of the impact that microbusiness development has on our state and nation:

- **Spread the word** about the impact micro-businesses have on our communities and our state.
- **Support** our microenterprise service providers as they reach out and lift up our microbusinesses.
- **Sponsor and participate** in events that bring together AMN partners, stakeholders and small business resource providers to:
 - Explore opportunities and challenges confronting microbusinesses
 - Learn about trends and resources available to support microbusiness service providers and the entrepreneurs they represent from national, regional and state leaders
 - Work toward a shared vision and plan to advance microenterprise in Alabama
- **Provide** an annual *Report of the State of Microbusiness in Alabama* prepared by the University of Alabama Culverhouse College of Business.



Educate

AMN is seen as a “trusted” resource for information on and about microbusinesses

- Distribute a monthly newsletter, **AMN News You Can Use**, to share the small business information we receive from our national and regional partners.
- Promote small business training opportunities conducted by our partners

Advocate



AMN is committed to advocating for Alabama microbusinesses so they have a better seat at the small business resource table