

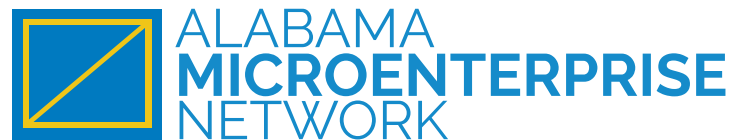
2019 ALABAMA
MICROENTERPRISE
NETWORK
FORUM



Alabama Department of Commerce

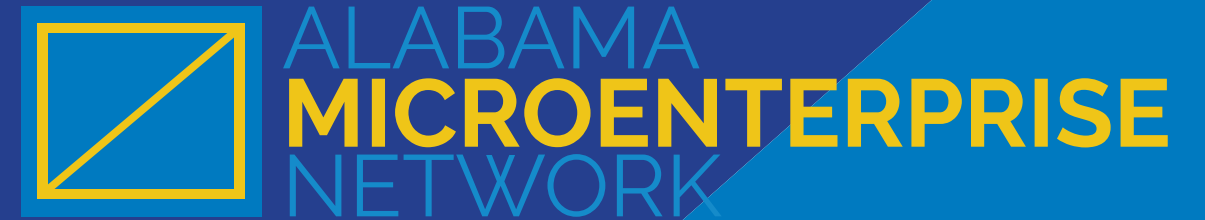


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Alabama Microenterprise Network is a 501(c)3 organization formed in 2002 to speak with one voice to serve, educate and empower microenterprise service providers in Alabama and the entrepreneurs they represent.
PO Box 1882 | Birmingham, Alabama 35201

microenterprisealabama.org



2019 FORUM

WEALTH & ITS IMPACT ON MICROBUSINESS BUILDING

TUESDAY, SEPTEMBER 24, 2019

FEDERAL RESERVE BANK
OF ATLANTA BUILDING
524 LIBERTY PARKWAY
BIRMINGHAM 35242

WEALTH BUILDING & IT'S IMPACT ON MICROBUSINESS

8:30 –9 a.m. | Registration, Continental Breakfast

9 – 9:30 a.m. | Opening Remarks, Introductions

Gaynelle Jackson, President, Alabama MicroEnterprise Network



Nancy Lee

9:30 – 10:15 a.m. | Bridging the Wealth Gap Through Small Business Growth

At the 2018 U.S. Conference of Mayors (USCM) Annual Conference, USCM and Interise presented a joint paper entitled *Bridging the Wealth Gap*, which analyzed one of the most challenging situations facing America today. The paper highlighted the need for more focused and systemic approaches to closing the wealth gap, particularly by encouraging and supporting small business entrepreneurship and ownership.

Introduction **Don Burback**, Vice President, Community Development Specialist, BB&T Bank

Presenter **Nancy Lee**, Director, Research and Evaluation, Interise

10:25 – 11:25 a.m. | Panel Presentation: The Importance of Financial Literacy to Small Business Success

Introductions **Shirley Session**, Vice President, Community Development Manager, Regions Bank

Moderator **John Olsen**, Acting Community Affairs Manager, FDIC Atlanta Region, FDIC

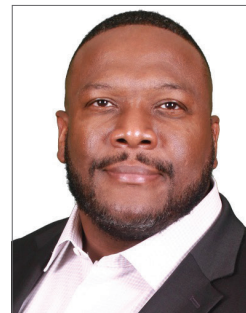
Panelists **Damian Carson**, Small Business Program Manager, Operation HOPE

D'Undray Peterson, Business Development Officer - Delta Region, LiftFund

Reginald Smith, Business Development Officer, TruFund



John Olsen



Damian Carson



D'Undray Peterson



Reginald Smith



Aggie and Barbara

11:30 a.m. – 12:30 p.m. | Lunch | Microbusiness Success Story

Introductions **Donald Mills**, Director, Disadvantaged Business Enterprises and Supportive Services Program, University of West Alabama

Presenters **Aggie Scott & Barbara Raymond**, Owners, The Garage Event Center, Demopolis, Alabama

The Garage Event Center is a unique venue for small gatherings of up to 100 people. The event center opened on January 1, 2017 and provides rental space along with table cloth, chair cover and food warmer rental. They also provide satellite and internet service. They specialize in birthday parties, wedding and baby showers, class reunions and social club parties. They also target church, counseling and outreach groups.

12:45 – 1:45 p.m. | Panel Presentation: The Importance of Access to Capital to Small Business Success

Introductions **Jarvis Morehead**, Senior Vice President, Renasant Bank

Moderator **Donald Mills**, Director, Disadvantaged Business Enterprises and Supportive Services Program, University of West Alabama

Panelists **Jeff Goff**, Senior Vice President of Lending, Pathway Lending

Grover Brown, Director of Lending, Community Enterprise Investments, Inc.

Corey Green, Commercial Relationship Manager/Vice President, Regions Bank



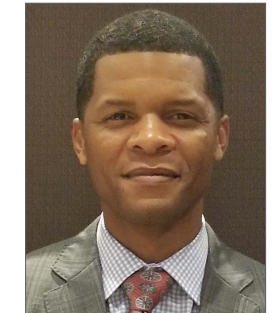
Donald Mills



Jeff Goff



Grover Brown



Corey Green



Tom Todt

2 – 2:30 p.m. Report on the State of Microbusiness in Alabama

Introduction **Eddie Postell**, Manager, Office of Small Business Advocacy, Alabama Department of Commerce

Presenter **Tom Todt**, District Director, Alabama District Office, U.S. Small Business Administration

2:30 – 3 p.m. | Wrap Up, Closing Remarks

